Call for:
Academic Papers, Artistic Expressions,
Demonstration of creativity-enhancing Games, Techniques and Exercises

for the workshop:
CREATIVITY IN TRANSITION PROCESSES
TOWARDS SUSTAINABILITY

To be realized within the Global Cleaner Production & Sustainable Consumption Conference, Accelerating the Transition to Equitable Post Fossil-Carbon Societies, 1 - 4 November 2015, Sitges, Barcelona, Spain, http://www.cleanerproductionconference.com/

In collaboration with Cultura21-International, Network in Cultural Fieldworks for Sustainability http://www.cultura21.net

Deadline of the Call: 29 of May 2015

This workshop focuses on creativity to accelerate the transition process towards more equitable post fossil-carbon societies, and is designed to bring together academics, artists and practitioners (trainers, educators, moderators). The workshop approaches creativity as a transdisciplinary challenge of escaping established patterns (the ‘taken-for-granted’ ways of seeing products, processes, infrastructures, organizations, ourselves) and reshaping new ones, that is best realized in non-linear processes and in non-structured spaces where multiple sources of knowing are combined, such as the sciences, the arts, design, storytelling, meditation and rituals, thus uniting cognitive, embodied and direct knowing, emotional intelligence, lateral thinking, imagination, experience and more.

The workshop format reflects the non-linear and non-structured nature of creativity and is designed as a space where the presentation of academic papers will be mixed with the presentations of artistic expressions (movies, music, performances, dance, etc.) and with the active participation in various sessions where creativity-enhancing games, techniques and exercises will engage all participants (meditation, story-telling, presencing and more). The workshop organizers will act as facilitators/catalysts/curators of this multi-dimensional event, ensuring a certain level of organization in the proposed non-linearity and non-structuration.

We invite the following type of proposals:
• Academic papers. We welcome both theoretical papers (on the nature of creativity, creativity and complexity, organizational creativity, creativity and sustainability) as well as empirical or thematic papers (creativity in the greening of industry, creativity and innovation, creative sustainable cities,
creativity in education for sustainability, art and climate change, creativity and sustainable politics). We invite authors to prepare abstracts of 500 words in English.

• **Artistic expressions.** All artistic disciplines are welcome in the workshop (dance, musical performances, poetry reading, paintings, photos, sculptures, videos, documentaries and more). The artistic expressions should address creativity in general, or specific themes like art and climate change, artistic interventions in public spaces, preferably touching upon transitions towards more equitable post fossil-carbon cities. Artists are invited to prepare a proposal in the form of a portfolio with a 500 words description of the research material they created in relation to the artistic expression proposed, including as well images/multimedia files to be prepared in English, indicating the time needed for the proposed contribution/intervention.

• **Combined academic papers and artistic expressions.** We especially welcome contributions in which the presentation of the academic paper is combined with other forms of artistic expressions. Authors and/or artists are invited to prepare a proposal in the form of a portfolio of max. 500 words for the paper and a description of the artistic expression to be prepared in English, indicating the time needed for the proposed contribution.

• **Creativity-enhancing games, techniques and exercises.** Practitioners (trainers, educators, moderators) are invited to propose a short session in which they demonstrate a creativity-enhancing game, technique or exercise. The proposal should include a description of the proposed game, technique or exercise, a description of the conditions for executing the demonstrative session (space, time, materials, other requirements). The proposal should not exceed 500 words.

All proposals must be submitted no later than May 29, 2015, via the conference website: [http://www.cleanerproductionconference.com/](http://www.cleanerproductionconference.com/)

After the Conference, a scientific team will select workshop contributions to be further developed for peer review and potential publication within one of several Special Volumes of the Journal of Cleaner Production that will be developed, based primarily upon outputs from the Global Conference.

For more information, please contact the Creativity Workshop Coordinating Team:

• Prof. Dr. Hans Dieleman, Academy of Environmental Sciences and Climate Change, Autonomous University of Mexico City, Workshop Coordinator, Co-coordinator Cultura21, Germany, France, Denmark, Mexico, Fellow at theatlas.org, [johannes.dieleman@uacm.edu.mx](mailto:johannes.dieleman@uacm.edu.mx)

• Prof. Dr. Donald Huisingh, Institute for a Secure and Sustainable Environment, Univ. of Tennessee, Knoxville, TN, USA; Global Conference Coordinator, Editor-in-Chief of The Journal of Cleaner Production [dhuisingh@utk.edu](mailto:dhuisingh@utk.edu)

• Prof. Dr. Nuno Guimaraes da Costa, ICN Business School Nancy-Metz, France, director of ICN’s MSc in International Management - MIEX, [nuno.guimaraes-dacosta@icn-groupe.fr](mailto:nuno.guimaraes-dacosta@icn-groupe.fr)

• Dr. Sacha Kagan, Research Associate, ISCO, Leuphana University, Lueneburg (Germany), Interim Vice-Chair of the ESA Research Network Sociology of the Arts, Founding Coordinator, Cultura21 International & Vice-President, Cultura21 Institut (Germany) [sachakagan@gmail.com](mailto:sachakagan@gmail.com)

• Jeanne Bloch, artist-researcher, Paris, France [jeannebloch@gmail.com](mailto:jeannebloch@gmail.com)

• Dr. Oleg Koefoed, PhD, Action-Philosopher; Core member and co-founder, Cultura21 Nordic and International; External Lecturer, Copenhagen Business School, [mezomian@gmail.com](mailto:mezomian@gmail.com)