



INTERNATIONALES  
KULTUR CENTRUM

## **Seminar** **Creative Strategies of Sustainability**

10<sup>th</sup> - 15<sup>th</sup> of September 2012

### **Programme**

#### **Monday 10<sup>th</sup>**

The Registration is possible during the morning. After lunch, official welcome and guided tour of the ufaFabrik, introduction of the participants and the schedule of the week. Common dinner for all involved.

#### **Tuesday 11<sup>th</sup>**

In the morning, a lecture about "Construction and building", (green roofs, sustainable materials, energy production, etc). After lunch, two workshops: building with straw bales and a physical training.

#### **Wednesday 12<sup>th</sup>**

During the morning, the group will attend to a lecture about "Finances", including setting up a budget, cooperation models and strategies to operate with the minimal financial resources. After the lunch break, a tour will be organised to visit some innovative and sustainable projects in Berlin.

#### **Thursday 13<sup>th</sup>**

The day starts with a lecture about "Governance and communication" mixed with creative actions. During the afternoon, the workshops will continue: building with clay and a humorous physical training. After dinner, all participants are invited to a public movie night dealing with the subject of sustainability.

#### **Friday 14<sup>th</sup>**

Introduction to "Art and culture", and its role in the current sustainable world. After the lunch break, the participants will design their own individual strategies of sustainability. In the evening: public clown theatre performance.

#### **Saturday 15<sup>th</sup>**

Debate and conclusion: presentation of the various "creative strategies of sustainability", and a good bye party in the ufaFabrik's bake house.

*March 2012*



"**Engine Room Europe** is a three-year programme (April 2011-May 2014) of activities dedicated to independent cultural workers and their creative processes. It is initiated by Trans Europe Halles (TEH) and co-ordinated by Melkweg (Amsterdam, The Netherlands) in association with 10 co-organizing TEH members.



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## **Trainers and Speakers**

### **Camille DUMAS**



#### ***Moderator***

Camille is co-director of Mains d'Œuvres, an independent artistic centre in Saint Ouen (close to Paris). She is mostly interested in the link between art and society. She comes from visual art background through missions in Art galleries in Paris and New York. She did a research of Art residencies in NY state, to define the needs of artists during the process of creation. Camille is involved in several artistic networks in local and European level to build political statements in artistic sector.

### **Sigrid NIEMER**



#### ***Organisation***

Sigrid studied arts and education and is one of the founding members of the ufaFabrik. She still lives there and has worked in various artistic and management positions. Within the last 20 years, her focus is on the internal and external communication. Besides she is giving lectures about communication and sustainable issues. Since many years she is representing the ufaFabrik in the Trans Europe Halles network and made the conception of this seminar.

**Werner WIARTALLA**

***Lecturer***



Werner is a graduate physics engineer involved in ecological projects for more than 20 years. Living in the ufaFabrik, he is empathic in the multidisciplinary of sustainability. His projects and study cover solar energy, green roofs, rainwater harvesting, biological air filter systems, and cogeneration systems. His current interest is the development of affordable straw bale buildings.

**Isona ADMETLLA**

***Lecturer***



Isona is a Berlin-based sociologist and cultural manager. Born and grown up in Barcelona, she has developed her professional career working as a cultural manager in international projects. Since 2009, she is the Office Manager of the Berlinale World Cinema Fund. She is advisor for cultural management at the Open University of Catalonia and E-teacher for the University of Barcelona. Her main issues are finances, marketing, management tools for artists and communication.

**Edgar GOELL**

***Lecturer***



Born in West Germany, Edgar received his doctoral Degree in Social Sciences from the University of Göttingen. He holds a Master of Political and a Master in Sociology. He was and is member of several boards and councils in the field of sustainable development and future studies. Main topics of his international research are the sustainable development with special focus on strategic aspects, and future research concepts.

**Maria GARCIA**

***Workshop leader / Coordinator***



Maria comes from Santiago de Compostela in Spain, but lives and works in the ufaFabrik in Berlin. She studied Environmental protection, Local development and Education to boost projects which improve both sustainability and quality of life in the communities. Her actual main work field is the ecological building and its implementation in the official education system.

**Reinhard  
HORSTKOTTE**



***Workshop leader / Coordinator***

Reinhard is a professional clown, a musician, an agile and inventive acrobat. For the last 20 years, his work of poetic and innovative quality, has been performed on stage. He is the artistic director of ROTENASEN Germany, a non-profit organisation which brings clowns into children's hospitals, senior residences and rehabilitation programs. He gives seminars and lectures about the character "clown", theatre, percussion and circus techniques.

**Kora RÖSLER**



***Coordinator***

Kora studied International Leisure & Tourism Management (BBA) in Germany and Argentina and works as a Cultural event manager, always with a green focus. She created a sustainable strategy for the Film Festival Berlinale and organised a Green Film Festival in La Paz, in cooperation with the organisation Climate Reaction. In 2011 she spend one year in Bolivia where she worked for the UNESCO in the Ministry of Culture.



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